



Since its creation in 1973, Dawn dishwashing liquid has been known for superior grease-fighting power. It's so effective on dishes, pots and pans, that over the years, consumers have used Dawn on other greasy messes around their homes, from kitchen appliances to oily spots in the garage.

Animal rescuers have even discovered that it's a great way to remove grease from animals in oil spill cleanups. As a result, Dawn has helped conservation organizations save thousands of animals for over 35 years.

Today, Dawn has grown into an international family of products that is dedicated to innovation and that answers consumers' ever-changing needs.

### **Dawn® Direct Foam™** Lime Surge

#### **Ingredient**

Water  
sodium lauryl sulfate  
Phenoxyisopropanol  
SD alcohol  
sodium laureth sulfate  
C12-14-16 dimethyl amine oxide  
Glycerol  
Sodium Cumene Sulfonate  
Propylene Glycol  
sodium chloride  
terpineol  
cyclohexanediamine  
fragrance

#### **Purpose**

processing aid  
cleaning agent  
process aid  
process aid  
cleaning agent  
surfactant  
process aid  
process aid  
process aid  
process aid  
process aid  
process aid  
fragrance