## Crest Sensitive Toothpaste

The information below represents the ingredients commonly used in these products. Small differences in ingredients due to changes in color or flavor, for example, may occur. For more information, please call the 1-800 telephone number located on the product.

<table>
<thead>
<tr>
<th>Product</th>
<th>Ingredients</th>
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| Crest Sensi-Relief Toothpaste          | Active Ingredients: Potassium Nitrate, Sodium Fluoride  
Inactive Ingredients: Water, Hydrated Silica, Glycerin, Sorbitol, Trisodium Phosphate, Sodium Lauryl Sulfate Flavor, Cellulose Gum, Alcohol, Xanthan Gum, Sodium Saccharin, Polysorbate 80, Sodium Benzoate, Cetylpyridinium Chloride, Benzoic Acid, Polyethylene, Iron Oxides*, Titanium Dioxide, Blue 1 Lake*, Yellow 10 Lake*, Blue 1, Yellow 5*  
* May be present |
| Crest 3D White Sensitivity Toothpaste  | Active Ingredients: Potassium Nitrate, Sodium Fluoride  
Inactive Ingredients: Water, Glycerin, Hydrated Silica, Sorbitol, Trisodium Phosphate, Sodium Lauryl Sulfate, Flavor, Cellulose Gum, Xanthan Gum, Sodium Saccharin, Titanium Dioxide, Mica |
| Crest Sensi-Namel Toothpaste           | Active Ingredients: Potassium Nitrate, Sodium Fluoride  
Inactive Ingredients: Water, Glycerin, Hydrated Silica, Sorbitol, Trisodium Phosphate, Sodium Lauryl Sulfate, Flavor, Cellulose Gum, Xanthan Gum, Sodium Saccharin, Titanium Dioxide, Mica |
| Crest Sensi-Repair Toothpaste          | Active Ingredient: Stannous Flouride  
Inactive Ingredients: Glycerin, Hydrated Silica, Sodium Hexametaphosphate, Propylene Glycol, PEG-6, Water, Zinc Lactate, Trisodium Phosphate, Flavor, Sodium Lauryl Sulfate, Sodium Gluconate, Carrageenan, Sodium Saccharin, Xanthan Gum, Polyethylene, Titanium Dioxide, Blue 1 Lake |
| Crest Sensitivity Whitening Plus Scope Toothpaste | Active Ingredient: Sodium Fluoride  
Inactive Ingredients: Sorbitol, Water, Hydrated Silica, Sodium Lauryl Sulfate, Trisodium Phosphate, Cellulose Gum, Flavor, Sodium Saccharin, Carbomer 956, Mica, Titanium Dioxide, Blue 1 |

Since Procter & Gamble was founded, over 175 years ago, ensuring the safety of people who use our products, and the safety of the world we all live in, has been at the heart of what we do. This commitment to safety is both our heritage and our future, so we have over 700 in-house experts devoted globally to the environmental safety, human safety and regulatory compliance of all our products and ingredients. P&G’s products and ingredients are evaluated by our safety scientists to provide assurance that the consumer’s use of the product is safe. In this process, we take into account Procter & Gamble’s stringent internal safety standards, as well as the safety standards set by the US Food and Drug Administration, Health Canada, and regulatory and scientific authorities globally.

This list will be regularly updated to reflect changes in the formula.