

Trace by-products are not a safety issue

Proposition 65 is a State of California law requiring manufacturers to provide a warning label if certain materials are present over a threshold level. 1,4-dioxane is one of those materials found in a number of consumer products at safe, legal levels. We do not add 1,4-dioxane. It is not an ingredient in our products. It is a by-product that can appear at trace levels as a result of the manufacturing process.

All P&G laundry detergents are safe. The levels of 1,4-dioxane where present are well below safe levels. Virtually every major regulatory agency in the world has reviewed the safety of products containing trace levels of 1,4-dioxane and found the levels to be safe. The presence of 1,4 dioxane at trace levels is not unique to P&G. This trace by-product is commonly found in many consumer products and industry sectors. For example, 1,4-dioxane can be found at trace levels in common foods, drinking water and the air we breathe.

For P&G, it has always been about our consumers and maintaining their trust. There is a lot of misinformation and confusion around the safety of 1,4-dioxane. Our goal is to do whatever we can to be sure our consumers understand the facts around 1,4-dioxane and know that they can trust our products.